



Impact- June 2018

English by Aakshai A



The study of English language in this age of globalization is essential because it is spoken as the first language in many countries. Recently, in our English class our teachers have been conducting FOA – Further Oral Assessment. This is a platform where the students demonstrate their knowledge of the course work through various forms of presentation which includes interviews, role-plays, debate, speech etc. It can be presented individually, in-pairs or in groups of three. This assessment is to test our creativity and the use of spoken language. Since I worked in a group, the collective creative potential was at its best which resulted in an effective presentation. It was challenging to plan, organize and execute our FOA. However, the outcome was gratifying. Presenting in front of the entire class was nerve wracking. But by the end of the journey when you look back, we feel content that we have staged an event (even though on a smaller scale), wrote a script, faced our fears and delivered with confidence. Despite all these concerns, presenting to large group can be a very rewarding experience, particularly so as it encourages you to develop strategies to overcome the problems and develop an effective speaking style which captures the attention of the audience.

Physics By Ponharipranesh



It is very intriguing to know how physics connects to our day to day life. I have known about kinetic energy for a long time but the nuances to find out on what goes behind it was an interesting lab experience we had. For the sub-topic gravitational potential energy (GPE), we used complex apparatus and were individually involved. We had to apply measured force to move the car for a particular distance and calculate the kinetic energy.

We were separated into groups to execute the experiment. We effectively communicated with our peer group mates so that the ideas were shared and processed to our potential best. This activity involved critical thinking and also helped us evolve as an inquirer and knowledgeable.

CAS -Street theatre! By Tejas.



As a part of our CAS programme we had an interesting work shop on street theatre. We started off the event by learning about the basic elements of acting in a play. The ways of knowing how to interact with your audience, grab attention, time management and to stay focused were the key elements that seem simple but decides the fate of a play as it is a direct show with no chance for a retake. These elements give the play life which helps keep audience interested as well as an effective way to convey a social message.

Voice and body language are needed to create the desired atmosphere and keep the audience with the performance. Our CAS coordinator, a master in the craft of theatre, performed a mono-act which helped us understand the nuance of the elements used in a street theatre. We were split into groups and given a situation to enact in frames for the audience to guess. The setting our team got was a railway station. By this activity, I was able to be open-minded to the ideas of my fellow team mates, I was able to develop my communication skills and the greatest outcome of this workshop was that I am now able to overcome my stage fear and be confident about enacting any role.

The activity conducted in the Psychology class was about researches in the chapter Localization in Biological Approaches to Behaviour. We were split into groups of 4 and set of cards were given about the name of the researcher, year, method of study and key words about the research. By doing this activity we were able to explore more on the concepts and understand them better. This activity made it easier for us to remember the dates and the other details about the research (Eg. Name of the researcher). The details easily registered on our minds. Since we worked as a team we got the opportunity to help each others to understand and correct their mistakes. The activity was very interesting because we interacted with each other among the group. We encountered the learner profiles such as inquires, knowledgeable, thinkers, communicators.

Psychology
by Sampritha.





BM By Jevaniya



During our Business class last week, we studied about the different promotional strategies. In order to gain a hands-on experience of the topic, Ma'am had arranged a marketing activity where we had to employ below-the-line strategies to help businesses in different circumstances to market their products and increase their profits. The first scenario was launching a new shampoo brand into the market. To publicize the new commodity we learnt that we needed to use promotion methods like sponsorship and attractive packaging as the business currently runs on working capital and can only invest less money on advertising, also that sponsorship helps the business reach the people. The second scenario was to improve the sales of a toothbrush brand that is currently facing downfall due to rivalry. Thus, we chose to use techniques like discounts and gift vouchers so that people are encouraged to buy their product over the rival product. The third case scenario was a clothing store conducting an end of season sale. Hence, giving discounts and buy one get one free offer might persuade the customers to purchase at the store. In conclusion, this activity helped me analyse the best strategies that can be used for basic promotion of a product. I also learned to be knowledgeable in this process.